

CONTRACT

WJW
5800 S. Marginal Rd
Cleveland, OH 44103
(216)431-8888

www.Fox8.com

And:

National Media Research Planning & Placement
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 569150 /		Alt Order # 09796747
Product RNC		
Contract Dates 08/18/12 - 08/24/12		Estimate # 3037
Advertiser Republican National Committee		Original Date / Revision 08/17/12 / 08/17/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WJW	Account Executive Alexandra Bradley	Sales Office Washington DC
Special Handling		
Demographic Adults 35+		
IDB# 8380	Advertiser Code 20	Product Code 445
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	8	08/20/12	08/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				1	\$1,600.00			
N 2	8	08/21/12	08/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$1,600.00			
N 3	8	08/22/12	08/22/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				1	\$1,600.00			
N 4	8	08/23/12	08/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,600.00			
N 5	8	08/24/12	08/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	1	\$1,600.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$1,600.00			
N 6	8	08/20/12	08/20/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	M-----				2	\$1,600.00			
N 7	8	08/21/12	08/21/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				2	\$1,600.00			
N 8	8	08/22/12	08/22/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				2	\$1,600.00			

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<u>Contract / Revision</u>	<u>Alt Order #</u>
569150 /	09796747

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
08/18/12 - 08/24/12	RNC	3037

<u>Advertiser</u>	<u>Original Date / Revision</u>
Republican National Com	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 9	8	08/23/12	08/23/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	---T---				2	\$1,600.00			
N 10	8	08/24/12	08/24/12	M-F 6a-8a	6a-8a Rotator		:30			NM	2	\$3,200.00
		FOX8-NWS-MORNG										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	----F--				2	\$1,600.00			
N 11	8	08/20/12	08/20/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$1,100.00			
N 12	8	08/22/12	08/22/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	--W----				1	\$1,100.00			
N 13	8	08/24/12	08/24/12	M-F 9a-10a	9a-10a		:30			NM	1	\$1,100.00
		FOX8 NEWS-9AM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	----F--				1	\$1,100.00			
N 14	8	08/19/12	08/19/12	Su 10a-11a	Su 10a-11a		:30			NM	1	\$600.00
		FOX NWS SUNDAY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/13/12	08/19/12	-----S				1	\$600.00			
N 15	8	08/20/12	08/20/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$2,000.00			
N 16	8	08/21/12	08/21/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	-T-----				1	\$2,000.00			
N 17	8	08/22/12	08/22/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	--W----				1	\$2,000.00			
N 18	8	08/23/12	08/23/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	---T---				1	\$2,000.00			
N 19	8	08/24/12	08/24/12	M-F 6p-7p News	6p-7p News		:30			NM	1	\$2,000.00
		FOX8-NWS-6PM										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	----F--				1	\$2,000.00			
N 20	8	08/20/12	08/20/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,400.00
		BIG BNG THEORY										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 08/20/12	08/26/12	M-----				1	\$1,400.00			
N 21	8	08/22/12	08/22/12	M-F 730-8p	730p-8p		:30			NM	1	\$1,400.00
		BIG BNG THEORY										

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Republican National Com	08/17/12 / 08/17/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Totals Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	--W----				1	\$1,400.00			
N 22	8	08/18/12	08/18/12	MLB on FOX Daytime	12p-7p		:30			NM	2	\$2,000.00
MLB ON FOX												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-----S-				2	\$1,000.00			
N 23	8	08/21/12	08/21/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,800.00
FOX8-NWS-10PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$2,800.00			
N 24	8	08/24/12	08/24/12	M-F 10p-1030p	10p-1030p		:30			NM	1	\$2,800.00
FOX8-NWS-10PM												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	----F--				1	\$2,800.00			
N 25	8	08/21/12	08/21/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	-T-----				1	\$1,000.00			
N 26	8	08/23/12	08/23/12	M-F 11p-1130p	11p-1130p		:30			NM	1	\$1,000.00
BG BNG THRY B												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/20/12	08/26/12	---T---				1	\$1,000.00			
Totals											32	\$50,300.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/24/12	32	\$50,300.00	\$42,755.00
Totals	32	\$50,300.00	\$42,755.00

Signature: _____ **Date:** _____

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